

To whom it may concern-

It is my pleasure to highly recommend Tracy Williams for her exceptional leadership and dedication across diverse domains including corporate development strategy, civic engagement, public relations, and relationship building. I have had the privilege of getting to know Tracy as part of an invitation only cohort of senior women executives. Tracy brings her whole self to this group and to all the work that she does. The purpose of this organization is to empower the members and provide leadership development in a cohort model. All the members were smart and accomplished but Tracy was different. For me what differentiates Tracy is *how* she leads...with empathy, experience, and savvy. She quickly became a trusted colleague and thought leader amongst the group, bringing her extensive social and community impact experience and visionary outlook to the conversation.

Tracy consistently demonstrates this visionary approach to her work, inspiring teams, and stakeholders to achieve difficult and important outcomes. Her talent for fostering meaningful relationships and her adeptness at navigating complex social and organizational landscapes make her a formidable leader and collaborator. Her commitment to helping others learn and heal combined with her strategic acumen and compassionate style position her to make a profound and lasting impact.

Best,

Brenda Knapp

President



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