



Brenda Knapp
brenda@brendaknapp.com

Engaged and engaging, Brenda Knapp, is President of Knapp Development Group, LLC., which provides cross-industry leadership coaching, and facilitation. Knapp has expertise in persuasive communication, leadership presence, influence, and consultative selling. Knapp's coaching engagements often focus on improving emotional intelligence, collaboration, influence, and thriving in change. These mindset and behavior shifts result in tangible impact to effectiveness, outcomes and the bottom line.

Clients cite Knapp's sense of humor, energy, intuition, and ability to simplify complex concepts, among her key attributes. Improv trained at the Players Workshop of the Second City, Brenda brings spontaneity and practical tools to help clients overcome discomfort, be present, and show up consistently as their best selves. Partnering with individuals and teams, Knapp provides a safe, yet challenging environment for participants to learn and practice new skills. Asking the hard questions in a way that invites deeper conversation and builds confidence, is what sets her apart.

As part of her portfolio of work, Knapp is a key collaborator and coach with Verde Associates Management Consultancy. She also travels nationally leading workshops on Influence and Presence for WOMEN-Unlimited, Inc., a corporate mentoring and education resource for Fortune 500 companies. Brenda also serves as a Guide and Executive Coach for Chief's Core Groups (C-level, SVPs and VPs). Chief is a fast-scaling private network built to drive and support inclusive executive leadership.

Certifications:

- Wharton Executive Education : Executive Presence & Influence : Persuasive Leadership Development
- Hogan Personality Assessment
- Everything DiSC Communication Style Assessment
- Five Faces of Genius, creative thinking, and innovation curriculum
- LIFO
- PDI 360 Profiler
- ACC accredited Coach with the International Coaching Federation
- CDI Certified End of Life Coach/Death Doula serving the Hospice Community

Brenda is a trusted thought partner to leaders at all levels and was recently named as one of the top Chicago Executive coaches by Influence Digest Media.

Brenda has worked with hundreds of leaders in companies including Baxter, John Deere, Kate Spade, Natera, OKRP Advertising, Paper Source, Paylocity, PepsiCo, RX Bar, Simple Mills, Takeda, and United Airlines.



